



Schoonies Alumni Fund Malmesbury NPC Meeting Minutes

Topic: Schoonies Alumni Fund NPC Meeting No.7

Date: Thursday 16 July 2026

Time: 19:00 – 20:00

Medium: Online Meeting – WhatsApp Video Call

Meeting link: <https://call.whatsapp.com/video/Tb6YRwKNJLIJr5eIM4UmsJ>



ATTENDANCE REGISTER	
In Attendance	
1.	E Hendriks
2.	MF Abrahams
3.	R de Jager
4.	B Conrad
5.	J Damonse Hollenbach
Apologies	
6.	W Combrink
7.	L Van Rooyen
8.	B Backman

MEETING MINUTES			
No.	Time	Topic	Outcome/ Discussion Items
1.	19:00	Welcome and Opening Remarks.	
The Attendees joined the WhatsApp Video Call Online Meeting.			
2.	19:00 – 19:10	Additional Items placed on The Agenda.	
- Alumni Funding Contributions. - Section 18A Tax Certificates for Donors. - SAF Alumni Fund Board Representation. 75-year Schoonspruit School Anniversary. 2028 SAF Alumni Fund Undergraduate Bursary Launch - Schoonies Alumni Networks. - Digital Campaigns. - Corporate Sponsorships. - SAF NPC 2026 AGM.			
3.	19:10	Alumni Funding Contributions.	
The meeting attendees discussed the sustainability of ongoing SAF Alumni NPC Funding contributions. The recommendation from R de Jager is to allow the fund contributions to grow as it currently exceeds R11000 according to the latest Nedbank account balance. MF Abrahams suggested that the next fundraising goal should be to reach R75000 to coincide with the school’s 75-year anniversary.			



MF Abrahams suggested that student representatives from 1970 to 2000 be targeted during the fundraising campaign. R de Jager confirmed that the “Schoonspruit Amptelik” Facebook page has 22,000 followers. MF Abrahams confirmed the “Schoonies Alumni” Facebook page has 15,000 followers. There is a steady stream of interactions with current and past students visiting the pages on a continual basis.

4.	19:20	Section 18A Tax Certificates for Donors.
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R de Jager and MF Abrahams enquired as to the status of the SARS Section 18A Tax certificates. E Hendriks responded that this was in progress due to the significant lead time for SARS digital appointments. Further details will be provided in the next meeting.

5.	19:30	SAF Alumni Fund Board Representation.
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R de Jager requested that the SAF Alumni Board be inclusive of all Alumni age generations and matriculant years. The issue of a representative Board with due representation must be addressed in the upcoming SAF Alumni AGM as required by the Alumni Constitution. Ref: [Alumni Constitution](#).

6.	19:40	75-year Schoonspruit School Anniversary.
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Schoonspruit Senior Secondary School was established in 1952. The school is celebrating its 75-year anniversary in 2027. Several activities are planned for the anniversary celebration. The event will be advertised as a formal black-tie event. MF Abrahams suggested that during the occasion, top achievers for very year must be requested to provide their stories (verbal or electronic) in celebrating excellence. R de Jager requested that L van Rooyen as the responsible person for SAF Alumni NPC Digital Marketing Channels and E Hendriks as responsible person for SAF Alumni NPC Operations, must contact Mr Linnert, a staff member at Schoonspruit High School to establish the possibility to collaborate digitally.

7.	19:45	2028 SAF Alumni Fund Undergraduate Bursary Launch
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Coinciding with the 75-year anniversary of Schoonspruit Senior Secondary School, the vision is to launch the 2028 Schoonspruit Undergraduate Bursary to support further studies of selected high school candidates. This aligns with the established Alumni Funding Framework for Learner Finances.

Ref: [Alumni Funding Framework and Board Members](#).

8.	19:45	Schoonies Alumni Networks
R de Jager recommended that Alumni Networks be onboarded for awareness, visibility, support and fundraising. An example was made of J September, a Schoonies Alumni now employed as Dean of Student Affairs at Wits University ref: Jerome September LinkedIn. Additionally, the likes of Gena Morkel, resident in New Zealand must also be invited to participate. MF Abrahams further suggested that Schoonies Alumni not resident in South Africa be actively engaged for fundraising contributions and money transfers in currencies such as the US Dollar, New Zealand Dollar etc. R de Jager advised that the current Schoonies Golf Day (sponsored by FNB Bank) is an excellent networking opportunity for Schoonies Alumni. Another individual named to be engaged was Christo van der Rheede, currently employed as Executive Director of the FW De Klerk foundation. To be contacted by B Backman Ref: Christo Owen van der Rheede LinkedIn. Also Dawn de Kock.		
9.	19:50	Digital Campaigns
R de Jager requested that the Schoonies Alumni Facebook landing page be updated to reflect the funding barometer as created by L van Rooyen. A cover photo and Facebook landing strip must be designed to create awareness. Admin rights must be assigned to L van Rooyen to facilitate this update.		
10.	19:50	Corporate Sponsorships
R de Jager advised that most donations are received by the school during Term 3. This includes the annual Schoonspruit Golf Day (sponsored by FNB) as well as other corporate sponsorships from company directors and business owners such as C Howburg. During the FNB Golf Day, the minimum		



sponsorship funding received is typically R50,000. A PDF letter normally gets issued to request sponsorship.

11.	20:00	Meeting Closed
12.	20:00	Action Items
Date Due	Action Required	Assigned To
TBD	Announce Establishment of Schoonspruit Alumni Undergraduate Bursary at school's 75-year celebrations.	E. Hendriks
TBD	Publish minutes of 16 July 2026 SAF NPC meeting No.7 to the SAF NPC website. https://schooniesalumni.co.za	E. Hendriks
TBD	Follow-up on SARS Section 18A Digital Appointment and complete the registration process to issue donation certificates to SAF NPC Patrons.	E. Hendriks
TBD	Connect with J. Linnert to discuss complementary Digital Comms strategy for Schoonies Alumni NPC in cooperation with Schoonspruit Senior Secondary School.	E. Hendriks
TBD	Design appropriate Schoonies Alumni NPC digital advertising and marketing response in reference to the school's planned 75-year anniversary celebrations during 2027.	L. Van Rooyen
TBD	Update Funding Barometer design to set the bar to R75000 for NPC fundraising.	L. Van Rooyen
TBD	Investigate possibility with J. Linnert to include the NPC Funding barometer as a splash page on (20+) Schoonspruit Amptelik Facebook	E. Hendriks / J. Linnert/ L. Van Rooyen
TBD	Contact Alumni Network in particular J. September (Wits), C.O. Van der Rhee (FW De Klerk foundation) and D. De Kock (NZ)	MF Abrahams
Next meeting: AGM during October 2026		

